

Foundation Connection

Your Hospital. Your Patients.
Your Community. Your Foundation.



COMPASSIONATELY RESPONDING TO HELP PATIENTS IN NEED

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Welcome.

Your gift helps us heal.



A note from the Director

The generosity of our Upper Cumberland community is amazing. Once again this fiscal year we were able to assist more patients than the year before. That is only possible because of caring donors like you. With your help, we are responding with compassion to the needs of patients in our community struggling with disease, sickness or injury.

When you give to any Foundation fund or program, one hundred percent of your gift remains restricted for that purpose. No portion of a restricted gift is used for overhead or operating expenses.

Together, we help thousands of patients from across 14 counties in the Upper Cumberland. Those turning to the Foundation include low-income and under-insured patients who cannot afford basic medication, services or necessary equipment. We often also assist with housing, utilities or even groceries for patients and families when they are unable to work. The Foundation frequently helps patients with life altering diagnosis like cancer or heart disease. Whatever the situation, our goal is to use donor funds wisely and respond to patients' need with mercy and compassion.

This coming November 14 our community will have a special opportunity to help struggling patients during Double Your Donation Day. All gifts made to any Foundation fund or program on Tuesday, Nov 14 will be matched dollar for dollar up to \$15,000! I hope you will consider supporting this wonderful one-day event by calling 931-783-2003, visiting www.CookevilleRegionalCharity.org or sending a donation by mail.

The youngest patient we served this year was a newborn, and the oldest was nearly one hundred.

With you by our side, we will continue to maintain and grow vital programs for the health and wellbeing of our community. Our Foundation is compassionate care. Your gift helps us heal.

Gratefully,

A handwritten signature in black ink that reads "John Bell".

John Bell



Cookeville Regional
**CHARITABLE
FOUNDATION**

gifts of any size make a difference...it's simple; your gift helps us heal

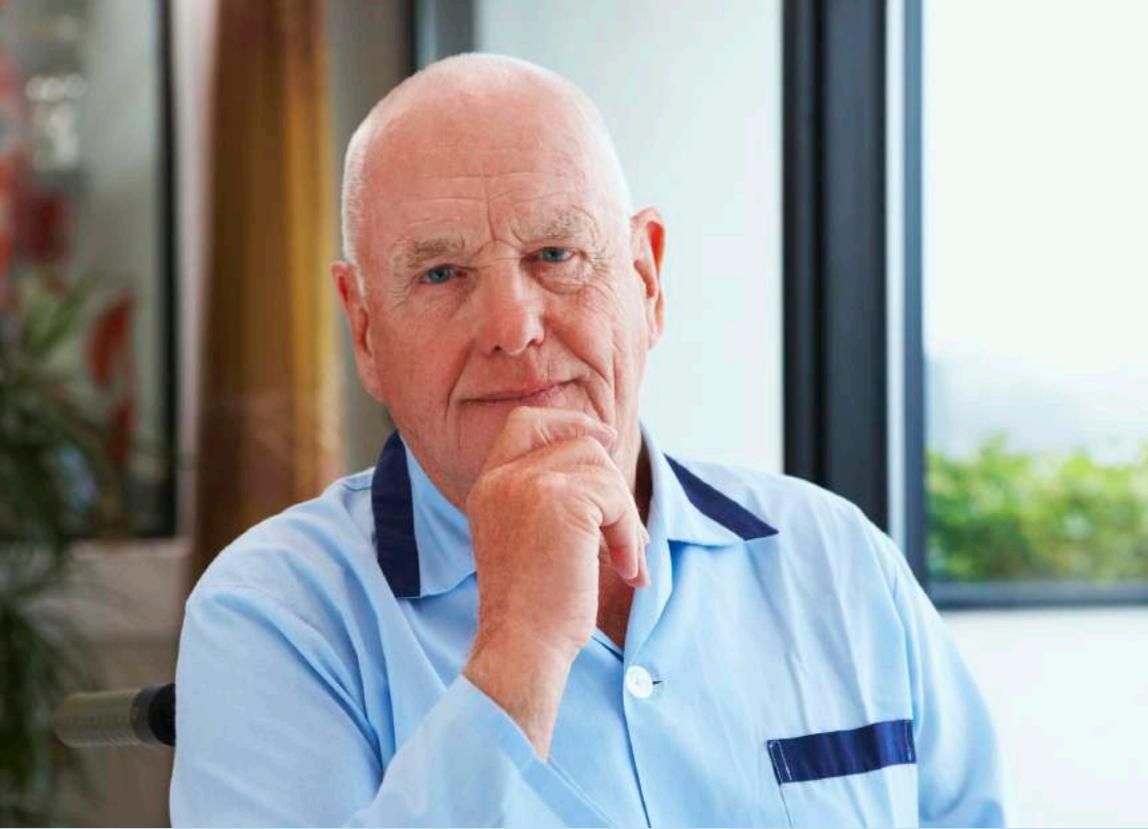
Make checks payable to: CRMC Foundation, 1 Medical Center Boulevard, Cookeville, TN. 38501

www.CookevilleRegionalCharity.org



Serving the Upper Cumberland region.

Cancer Care.



“I have always worked to provide for my family. But once I got sick, things got bad. When I couldn’t work anymore, we used our savings fairly quickly. Within a few months I didn’t even know how I would afford to feed my family, keep the lights on or even pay for the gas to get me to treatments”. - Phillip

Cancer can be devastating physically, mentally, emotionally, and financially for patients and their families. Like Phillip, many patients dealing with cancer also wrestle with financial hardship due to fighting the disease. Cancer can mean time off work or unemployment, dozens of trips to and from treatment, expensive medicines, and unbelievable stress placed on families as well as patients.

We assist patients and their families in many ways including: transportation to and from the Cancer Center, groceries or nutrition supplements, medications not covered by insurance, utilities or lodging assistance, equipment, and other critical needs.

The Cancer Fund helps us respond with compassion to the needs of cancer patients struggling in our community. Each year, thanks to support from caring supporters, we are able to help hundreds of local patients through the Cancer Fund.

Community Collaboration.



The Foundation is committed to expanding services in the Upper Cumberland that help create healthier communities. For the past few years, we have been successful at offering assistance to schools in seven counties so that they can receive free Epipen Kits through a national program called Epipens-4-Schools. The Foundation also purchases Epipen Kits for traveling sports teams at Cookeville, Monterey, Upperman, Dekalb County, Jackson County, Cumberland County and Clay County High Schools.

It is estimated that one in every thirteen children has an allergy that may lead to anaphylaxis, a severe and potentially deadly reaction. Often, allergies do not become apparent until children reach puberty. It may occur after an insect sting, consuming food, or being exposed to chemicals, toxins or environmental antigens. The U.S. Centers for Disease Control reports that allergic reactions result in more than 300,000 ambulatory-care visits each year among children under the age of 18.

In 2017, thanks to the Foundation's Epipen Program, Cookeville became the first city in Tennessee to include Epipen Kits on all police department vehicles. In 2016, public chapter bill 801 was spearheaded by Representative Ryan Williams and Senator Paul Bailey. The bill effectively allows police officers to legally administer epinephrine during emergency situations when they suspect that anaphylactic shock is occurring.

Each Epipen kit contains two epinephrine auto injectors and a training DVD. Cookeville has already trained all officers on appropriate use of Epinephrine and the signs and symptoms of anaphylaxis. Training will be administered to coaches and appropriate high school staff in cooperation with the Coordinated School Health Program.

Patient Assistance.

*Caring Hands • General Patient Assistance Fund
• Cancer Fund • Diabetes Fund • Heart Fund
Hospice Fund • Mental Health Fund
• Pediatric Fund • Women's Center Fund*



When you support the Foundation, you are helping your neighbors at a time of desperate need. When sickness, disease or injury impacts any of our lives, we depend on those closest to us for support. But for many in our community, they simply lack the support network and resources to make ends meet and cover even basic necessities while they, and their families, recover. A gift to one of the Foundation's many restricted patient assistance funds may

go toward providing a patient with medical equipment or a medical procedure not covered by insurance. Gifts often go toward simple needs like groceries for children at home while a parent is recovering, keeping utilities on for hospice patients in their last days, or paying for transportation to and from the hospital for rural patients living on a fixed income. Your gift makes all the difference for a patient relying on the Foundation for support.

Compassionate Programs.

PROGRAMS

- **Angel Garden:**
A place to remember, honor and grieve infants who pass away early in life
- **Art for Healing:**
Promoting creative art activities for patients and installing fine art at CRMC
- **Care Carts:**
Carts filled with patient and family care items (for special cases and palliative care)
- **Carmen's Fund:**
Building a community of heroes through free AED, CPR and choking emergency intervention training
- **Community Health:**
Healthcare education and free or discounted healthcare services
- **Dailey & Vincent:**
Education & assistance fund for children of Dekalb and Jackson Counties
- **Epipen Program:**
Providing Epipen kits to area schools, traveling clubs and emergency responders
- **Giving Big:**
Support for local non-profits offering compassionate programs
- **Healing Gardens:**
Beautifying the CRMC campus with memorial and honorarium gardens
- **Music Therapy:**
Offering live and recorded music performances at CRMC and in patient rooms
- **Pink Ribbon of Hope:**
Free mammogram screenings and breast health awareness
- **Pet Therapy:**
Therapy dog visits for cancer patients and to area schools and libraries
- **Project ProCure:**
Donated medical equipment for use by in-need patients for free
- **Putnam County Imagination Library:**
Preparing Putnam County children for lifelong learning through reading
- **Upper Cumberland Healthcare Coalition:**
Assist our regional healthcare community to prepare, respond and recover from disasters.

Angel Garden.



In the summer of 2015, the Foundation established an Angel Garden in the Cookeville City Cemetery as a place to honor, remember and grieve children who pass away in the early stages of life.

It is difficult to imagine, but a few times each year the remains of premature, stillborn or even short-lived infants become the responsibility of Cookeville Regional Medical Center to care for. The reasons for this are varied and emotional for everyone involved. Sometimes families simply cannot afford burial, other times they struggle to process the emotions of having lost a child. Remains are cremated and placed into hand-crafted wooden caskets donated by local artists. Markers are placed on the site of each grave, and a large communal headstone reads:

“Here we rest. The hands not held, the silenced cries, the dreams unfulfilled. Though our lives were brief, love eternal is given us not for great deeds or the number of our days, but just by being. We were here. Living creatures. Children. We were a part of this world and dwell now in the hearts of those we left behind. For our mothers, fathers and families who must hold hope within and walk through this life without us; we ask for peace, comfort and strength. Here we rest, together, and peacefully wait for a reunion beyond pain, fear and doubt; in the world that is to come.”

–The Children of the Angel Garden

The Angel Garden is only possible thanks to the generosity of donors supportive of this program. As of September, 2017 eleven children are interred at the Angel Garden. On behalf of these children, their loved ones, and staff in the labor and delivery department of CRMC; we are truly grateful for your support of the Foundation.

Planning for the Future.



***Auxiliary Endowment • Cardiac Rehab Endowment
General Endowment • Heart Care Endowment***

The Foundation receives donations from hundreds of caring donors each year. Many donors restrict gifts to specific funds or programs; or choose to support an endowment fund. Endowment Funds are investments which generate revenue each year. Interest earned on established endowment funds goes to support patient assistance funds, or programs, of the donors choosing. The principal endowment remains invested for perpetuity, generating income each year for the cause selected by the donor.

Established endowment funds at the Foundation include: General Endowment, Auxiliary Endowment, Heart Endowment and Cardiac Rehab Endowment. New endowment funds may be established by a single donor or group of donors. Interest from endowment funds begins to be used in service to causes once the principal reaches \$25,000. Endowments are a wonderful way to ensure that causes you care deeply about receive support in-perpetuity.

Endowments may be established over-time with an annual commitment, in a lump sum gift, or through a gift indicated in a Last Will and Testament. Endowment gifts also qualify donors for some available naming opportunities at Cookeville Regional Medical Center.

By the Numbers.



Did you know?

The poverty rate for our Upper Cumberland community hovers at around 22%.

- Seniors make up 29% of patients.
- Adults make up 56% of patients.
- Children make up 15% of patients.

The average number of miles traveled to the medical center for care is 25 miles. Access is a major barrier to healthcare, and the Foundation assists hundreds of patients each year with transportation.

- Cancer Patients make up 33% of the patients.
- Heart Patients make up 11% of the patients.
- The Foundation has 14 restricted funds set up to help various patient groups and a general fund called "Caring Hands" that can help any patient in-need.
- Free mammograms for 494 women were performed last year through the Pink Ribbon Fund.
- Five therapy dogs visit with cancer patients five days a week in the Infusion Suite.
- Sixty five pieces of local art are included in the Art for Healing collection on display at the Hospital.

- Three gardens are included on the CRMC campus: the Healing Garden at the Cancer Center, the Memorial Path, and the Women's Center Garden.
- Eleven children are currently interred at the Angel Garden in the Cookeville City Cemetery.

County Breakdown, Patients Served

The Foundation serves the Upper Cumberland region, and last year helped patients from 14 counties.

Cannon	1
Clay	30
Cumberland	140
DeKalb	39
Fentress	86
Jackson	91
Macon	10
Overton	128
Pickett	17
Putnam	1,020
Smith	20
Van Buren	24
Warren	31
White	204

Fundraising Activities & Events



Nov 14, 2017

Double Your Donation Day

All gifts made to any Foundation Fund or Program on that Day will be matched dollar-for-dollar up to \$15,000.

Feb 1, 2018

A Woman's Heart

Annual dinner about Woman's heart-health; includes heart-healthy foods, fashion show and silent auction.

March 4-10, 2018

Restaurant Week

Local Restaurants showcase new dishes or combinations while raising awareness and funds to help local patients.

March 8, 2018

Sip Taste Mingle

Local foods and wine tasting featuring regional art work available for sponsorship into the Art for Healing Collection on permanent display at CRMC.

April 14, 2018

Pink Gala

An elegant evening of fine dining, dancing and unique silent auction items to benefit the Pink Ribbon free mammogram program.

June 16, 2018

Anne Cameron Golf Tournament

Cookeville's oldest charity golf tournament raises funds to support cancer patients in memory of Anne Cameron.

June 23, 2018

Summer Splash 5k

A unique 5k run/walk where participants may choose to get wet along the course at "drench stations."

August 16 & 17, 2018

CRMC Golf Classic and Celebrity Dinner

CRMC's premiere event includes three golf flight options, and a celebrity dinner with special sports figure celebrity guest.

Sept 28, 2018

Whiskey Festival Enjoy samplings of regional, national and international scotch, bourbon and whiskey; and hear from vendor experts about the history and crafting of each brand.

October 13, 2018

Ride to the Sky

A cycling event including route options for hobbyists and serious riders. Includes after-party lunch. Benefits Carmen's Fund.

Recognizing Our Partners.

Serving over 2,000 patients.

Honoring Care Champions

A great way to honor a caregiver who has been especially meaningful to you is to make a donation in their honor to a Foundation fund or program. Of particular meaning for employees is the "Employee Assistance Fund" which aids employees who face a disaster situation like fire, flood, or personal/family injury. Your donation would honor your caregiver and support Cookeville Regional Medical Center (CRMC) staff when they need help.

Planned Giving – Legacy Society

An investment in the Foundation is a special gift to patients now and in the future. Legacy Society members pledge support to a Foundation endowment fund through bequests or deferred gifts. Members may establish an endowment fund or support an existing endowment fund. Legacy Society members may remain anonymous or choose to be recognized on a plaque in the Foundation lobby.

Naming Opportunities

Naming opportunities at CRMC include specific rooms, areas and departments of the hospital. Customized inscriptions or dedicated plaques are available for display in a sponsored location. For a list of naming opportunities please call the Foundation office.

Memorial and Honorarium Gifts

Honoring a loved one through a memorial gift is a wonderful way to impact patient support services, expand compassionate programs or invest in long term needs of CRMC. Customized engraved brick-pavers are available for installation on the CRMC Memorial Pathway for \$100. Memorial gifts may be designated toward any Foundation fund, program or endowment and may be applied toward a naming opportunity.

Named Funds

Funds may be established in the name of a loved one and aid specific patient groups, departments, or programs.

Established named funds include:

- Dailey & Vincent Fund
- Larry Nunn Fund
- Ollie Smithwick Fund
- Anne Cameron Fund

Lobby Donor Wall

Donors contributing over \$5,000 are recognized with a permanent display on the Foundation donor wall in the CRMC lobby.



gifts of any size make a difference...it's simple; your gift helps us heal

Make checks payable to:
CRMC Foundation
1 Medical Center Blvd, Cookeville, TN 38501
931-783-2003
www.CookevilleRegionalCharity.org



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1 Medical Center Boulevard
Cookeville, TN 38501
www.CookevilleRegionalCharity.org



The Foundation offers charitable assistance to local patients; supports healthcare services for the community; promotes compassionate programs for patients; and encourages investment in our community-owned hospital: Cookeville Regional Medical Center.



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