

The Healthcare Revolution is here . . .

The Question is: Are You Ready?



The Answer Is: *Healthcarepreneurs*

The New Book by Cookeville Author/Consultant Hal Alpiar...



Hal Alpiar, MBA (Management) MA-E (Human Development), is Consultant/Author of the best-selling book for doctors: **DOCTOR BUSINESS... How to Boost Practice Growth and Strengthen Long-Term Relationships**. He's the **national book award-winning author of DOCTOR SHOPPING ...How to Choose the Right Doctor for You and Your Family**, and has published six other books. Hal is Co-founder of Bio-Motion of America 3-D Motion Analysis for PT; he was Founding President of e-Healthcare Ventures and Co-Founder/Director of the Pennsylvania Heart Institute. He served 5 years on the Public Affairs Team of the National Committee for Quality Healthcare, plus two 2-year terms on the SBA Advisory Council. Hal created successful practice development programs for over 500 healthcare entities nationwide. He blogs at <http://www.businessworks.us>

*Who this **Healthcarepreneurs** book is for...*

HEALTHCARE PROVIDERS WITH PROFESSIONAL ATTITUDES WHO WANT TO MAKE A DIFFERENCE: Physicians, PAs and Veterinarians (Traditional Medical and surgical; generalists) and credentialed healthcare provider specialists of every description including: physical and behavioral; Holistic Providers such as Chiropractors, Nutritionists, Acupuncturists, Yoga and Fitness Directors; NPs, RNs, CNAs; Dentists and Dental Hygienists; PTs, OTs, SPs, and Behavioral Therapists; Practice and Departmental Administrators, Managers, and Front-Desk Personnel; EMTs; Hospital and Medical Center Managers and Executives; Healthcare Practice Owners, Partners, and Investors... **Healthcarepreneurs** is the effective take-action guide you can use right now.

*About the **Healthcarepreneurs** book...*

Like having your own private coach whispering over your shoulder, you get an authoritative, engaging, easy, fun-to-read, no-nonsense book that delivers **increased earning potential, reduced stress, more time, improved personal focus**. With the help of **Healthcarepreneurs**, you'll save your practice or department thousands of dollars a year using simple, proven quick-action steps based on 40 years of success experience in the business of patient-centered healthcare practice development.

NOTE: 20% OF PROCEEDS FROM BOOK COVER-PRICE SALES RESULTING FROM THIS NEWS-LETTER WILL BE DONATED PROMPTLY TO THE COOKEVILLE REGIONAL MEDICAL CENTER CHARITABLE FOUNDATION... FOR DIRECT SUPPORT OF POVERTY-INCOME AND LIFE-ALTERING HEALTHCARE NEEDS OF CITIZENS FROM PUTNAM AND IT'S 13 SURROUNDING COUNTIES.

The Healthcare Revolution means Provider Skills *Alone* are no longer enough!

Healthcarepreneurs gives you the input you need to:

- Make more productive use of business tools you already have
- Rise above the pressures of government, the pharma and insurance industries
- Rein in mounting bills—even while increasing rewards and lowering costs
- Strengthen your organization, community and your legal-appearance profiles
- Get easy-to-teach stress control steps that work **for all**: patients, staff, family
- Communicate and deal more effectively with everyone around you, all the time
- Much more...

This book's simple powerful solutions will enable you to keep yourself focused on delivering quality patient and patient-family-centered care.

Healthcarepreneurs can **SAVE** you thousands of dollars a year currently wasted on overpriced services and nonproductive practice and department development strategies.

Healthcarepreneurs can **EARN** you thousands simply by making easy, positive adjustments to business, patient, community and communications resources.

For just \$19.⁹⁵ *Healthcarepreneurs* gives you the tools you need to boost your practice or department development and patient volume faster—*without* high-priced outside services! **For just \$19.⁹⁵**, what have you got to lose by not buying a copy? Stress? Time? Money?

ORDER FORM I understand that over 20% of my \$19.95 cover price purchase will be donated immediately to The Cookeville Regional Charitable Foundation

Please set aside a copy/or ___ copies of ***Healthcarepreneurs*** for me to pick up at Cookeville Regional Charitable Foundation Offices, 1 Medical Center Blvd, Cookeville, within one week of payment.

At no extra cost, I will appreciate an author-signed first edition At no extra cost, I will appreciate a brief, author-personalized message and signed first edition for each of the following names (including any special request message ingredients or greeting for each): **PLEASE PRINT CLEARLY**

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